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The Essentials The Essentials The Essentials for New Department Chairs Statistics Essentials for Life Freediving - The Essentials for Teaching 65 Feet In Just Two Days Statistics; the Essentials for Research Essentials for Child Development Associates Working with Young Children Essentials of Respiratory Care German Essentials For Dummies OB: The Essentials Essentials C Programming: The Essentials for Engineers and Scientists The Essentials for a Worthy Walk The Essentials Vol. 2 Leading with Focus Statistics The Essentials of Theory U English Grammar Essentials For Dummies Management: the Essentials of Fabulous Essentials of Assessing, Preventing, and Overcoming Reading Difficulties Essentials Policing The ASAM Essentials of Addiction Medicine Essentials for Blended Learning, 2nd Edition Mosby's Essentials for Nursing Assistants Physics Essentials For Dummies Knowledge Carteping Essentials of Nursing Practice The Essentials Radiography Essentials for Limited Practice - E-Book Essentials in Hip and Ankle Essentials of the Earth The Essentials of bandaging The Essentials of Chemistry Chemistry Essentials For Dummies The Essentials of Knowledge Management Political Writing: A Guide to the Essentials

Published in 1986, Statistics is a valubale contribution to the field of Research Methods/Stats. The author of Skin Cleanse returns with a comprehensive guide to the ultimate ingredient for living an all-natural, plant-based lifestyle: essential oils. In Just the Essentials, Adina Grigore, owner and founder of the wildly popular all-natural skincare line SW Basics, presents a 21st-century guide to these ancient oils. A former essential oils skeptic, Grigore offers a fresh, fun, and authoritative overview of what they are and how they can be easily incorporated into anyone's life. From plant-based medicine to all-natural skincare to safer and cleaner household products to aromatherapy, this handy and entertaining guide provides detailed advice for a wide array of oils, safety guidelines, and a range of do-it-yourself recipes to get started. Inside you'll discover such fun facts as: Tea tree oil is a powerful antibacterial that is proven to be as effective for treating acne as benzoyl peroxide; it also kills oral bacteria and is a life-saver for tooth infections. Cinnamon oil is a circulation-booster that helps to ease everyday aches and pains as well as headaches (even migraines). Peppermint oil is brimming with antimicrobial properties; peppermint oil can be used for everything from alleviating digestive problems to cleaning your kitchen counters. With lists of the best oils for beginners; instructions for diffusing and safe handling; and DIY recipes from dish soap to toothpaste to facial masks, Just the Essentials makes it easy and enjoyable to reap the many benefits of these pure plant extracts. This book reviews the field of Knowledge Management, taking a holistic approach that includes both "soft" and "hard" aspects. It provides a broad perspective on the field, rather than one based on a single viewpoints from Computer Science or Organizational Learning, offering a comprehensive and integrated conception of Knowledge Management. The chapters represent the best Knowledge Management articles published in the 21st century in Knowledge Management Research & Practice and the European Journal of Information Systems, with contributors including Ikujiro Nonaka, Frada Burstein, and David Schwartz. Most of the chapters contribute significantly to practise as well as theory. The OR Essentials series presents a unique cross-section of high quality research work fundamental to understanding contemporary issues and research across a range of Operational Research topics. It brings together some of the best research papers from the highly respected journals of the Operational Research Society, also published by Palgrave Macmillan. Each chapter of this book covers physical examination, imaging, differential diagnoses, and treatment. For each diagnosis, the book sets out the typical presentation, options for non-operative and operative management, and expected outcomes. Each chapter is concise enough to be read easily. Users can read the text from cover to gain a general foundation of knowledge. Practical and user-friendly, Essentials in Hip and Ankle is the ideal, on-the-spot resource for medical students and practitioners seeking fast facts on diagnosis and management. Its format makes it a perfect quick-reference, and its content breadth covers commonly encountered orthopedic problems in practice. Robbins Management: The Essentials covers the concepts essential to management in the 21st century in a fresh, lively format that's perfectly suited to a typical university semester. The second edition features new and in-depth coverage of sustainability, ethics and corporate social responsibility and new case studies from local and international businesses. Are you looking to improve or to begin learning about freediving? Do you wish to be able to stay submerged longer and be able to go deeper? Well if you are this is the book for you. In "Freediving - the Essentials for reaching 65 feet in just two days" you will not only learn how to simply reach 65 feet of depth but you'll also learn how to: - Hold your breath for over five minutes - Use the safest breathing techniques - Deal with the fear and anxiety you might encounter - Know how much extra weight you need in order to achieve perfect buoyancy - Train for freediving pro actively - Apply techniques to reduce friction - Stay safe using the buddy system and learning your own limits - Understand blackouts and learn to get out of them You deserve the best and it gets no better than this In his 2011 ASCD best-seller Focus: Elevating the Essentials to Radically Improve Student Learning, author Mike Schmoker described a fresh pproach to K-12 teaching built on three core elements: a focused and coherent curriculum; clear, prioritized lessons; and purposeful reading and writing, or

authentic literacy. Now, in Leading with Focus, he shows administrators, principals, and other education leaders how to apply his model to the work of running schools and districts. In this companion to his previous book, Schmoker offers \* An overview of the case for simple, focused school and district leadership--demonstrating its power for vastly improving the work of teachers and leaders. \* Examples of real schools and districts that have embraced focused leadership--and the incredible results for student learning. \* A practical, flexible, and easy-to-follow implementation guide for ensuring focused leadership in schools and districts. All students deserve to learn in schools where educators eschew distractions and superfluous activities to concentrate on what's most important. To that end, this book is an essential resource for leaders ready to streamline their practice and focus their efforts on radically improving student learning. One of the most diverse and inclusive books for the policing course, Policing: The Essentials, focuses on core concepts and contemporary research to provide a foundational understanding of policing in the current climate of criminal justice. Physics Essentials For Dummies (9781119590286) was previously published as Physics Essentials For Dummies (9780470618417). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. For students who just need to know the vital concepts of physics, whether as a refresher, for exam prep, or as a reference, Physics Essentials For Dummies is a must-have guide. Free of ramp-up and ancillary material, Physics Essentials For Dummies contains content focused on key topics only. It provides discrete explanations of critical concepts taught in an introductory physics course, from force and motion to momentum and kinetics. This guide is also a perfect reference for parents who need to review critical physics concepts as they help high school students with homework assignments, as well as for adult learners headed back to the classroom who just need a refresher of the core concepts. The Essentials For Dummies Series Dummies is proud to present our new series, The Essentials For Dummies. Now students who are prepping for exams, preparing to study new material, or who just need a refresher can have a concise, easy-to-understand review guide that covers an entire course by concentrating solely on the most important concepts. From algebra and chemistry to grammar and Spanish, our expert authors focus on the skills students most need to succeed in a subject. Drawing together the best of text, video and interactive material for the complete introduction to modern nursing. This ground-breaking textbook has been brought together by 8 editors, 37 contributors, 18 patients, 13 practitioners and 15 student nurses providing a comprehensive overview of holistic, person-centred nursing practice. Key features: A wealth of activities including critical thinking, reflection and 'what's the evidence boxes'. Real-life 'voices' from patients, students and practitioners are integrated throughout the text A clear and effective learning design aimed to help students understand the core theory, skills and knowledge, apply it effectively to practice, build their academic skills and succeed in assignments. Addresses the transition to the new NMC Standards of Proficiency with a new tool developed for educators mapping the content of the book to both the existing and new standards. The book uniquely blends online resources with traditional print-based learning which are brought seamlessly together through free access to an interactive eBook version of the text. Dedicated online resources for both students and lecturers take the book even further providing the definitive package for nurse education. The Essentials of Fabulous shows you how passion, enthusiasm, attitude, superior manners, and a terrific style will catapult you right into the fabulous pantheon. The not-too-distant future. The global population reaches ten billion, leaving the planet at its breaking point. The population is being thinned; its people, their professions, and their health are reclassified: Essential or Nonessential. Jonathan Shaddox works as a medical courier for a healthcare giant, navigating the crumbling remains of what had been great American cities. This was once a work of fiction. Practical, effective, evidence-based reading interventions thatchange students' lives Essentials of Understanding and Assessing Reading Difficulties is a practical, accessible, in-depth guide to reading assessment and intervention. It provides a detailed discussion of the nature and causes of reading difficulties, whichwill help develop the knowledge and confidence needed to accurately assess why a student is struggling. Readers will learn aframework for organizing testing results from current assessmentbatteries such as the WJ-IV, KTEA-3, and CTOPP-2. Case studies illustrate each of the concepts covered. A thorough discussion is provided on the assessment of phonics skills, phonological awareness, word recognition, reading fluency, and reading comprehension. Formatted for easy reading as well as quickreference, the text includes bullet points, icons, callout boxes, and other design elements to call attention to importantinformation. Although a substantial amount of research has shown that mostreading difficulties can be prevented or corrected, standardreading remediation efforts have proven largely ineffective. Schoolpsychologists are routinely called upon to evaluate students withreading difficulties and to make recommendations to address such difficulties. This book provides an overview of the best assessmentand intervention techniques, backed by the most current researchfindings. Bridge the gap between research and practice Accurately assess the reason(s) why a student strugglesin reading Improve reading skills using the most highly effective evidence-based techniques Reading may well be the most important thing students are taughtduring their school careers. It is a skill they will use every day of their lives; one that will dictate, in part, later life success. Struggling students need help now, and Essentials of Understanding and Assessing Reading Difficulties shows how toget these students on track. A guide to the key concepts and applications in the author's classic book, this accessible resource illuminates the blind spot in leadership today and offers hands-on methods to help change makers overcome it through the process, principles, and practices of Theory U. -- Robbins: Leading the way in OB Written as an alternative to Robbins' larger Organisational Behaviour text, OB: The Essentials is an applied and focused text that will help your students to quickly grasp the essential elements of OB. In an engaging 13 chapter format, this book retains the fluid writing style, academic rigour and extensive use of examples that are trademark features of the Robbins texts. While there are less chapters, the book continues to provide cuttingedge content that is often missing in other OB books – this is not merely a subset of material from Robbin's Organisational Behaviour text; it was written from the ground up to present all the essential content in a shorter format. This new text will have broad appeal; particularly to visual learners who will appreciate the lively design and extensive use of examples and photographs to aid comprehension and retention of concepts. New co-author Dr Michael Jones of the University of Wollongong brings his avid enthusiasm for student education as well

as a solid research background in motivation, commitment and business operations to the new text. Reviewers and users of the Robbins texts regularly report that they are 'conversational', 'interesting', 'student-friendly' and 'very clear and understandable'. Packed full of pedagogical features that will engage and stimulate your students, OB: The Essentials will ensure that they are getting a sound understanding of OB. Features such as the 'Applying Knowledge' and 'Student Challenge' boxes prompt students to apply and think strategically about what they have just learnt. A masterful, high-yield guide to the treatment of substance abuse issues, The ASAM Essentials of Addiction Medicine equips you with the expert knowhow you need to provide effective help for your patients. Derived from The ASAM Principles of Addiction Medicine, 5th Edition – widely hailed as the definitive comprehensive clinical reference in the field – this companion resource presents the collective wisdom of hundreds of esteemed authorities on the art and science of addition medicine. Yet, it does so in a succinct format that will appeal to specialists seeking a more streamlined, quick-access reference source. Find the authoritative answers you need on everything from the pharmacology of addiction through diagnosis, assessment, and early intervention; various forms of addiction management...treatment of individual patient populations; management of intoxication and withdrawal; pharmacologic and behavioral interventions; recovery programs; medical disorders and complications...co-occurring addiction and psychiatric disorders; pain and addiction; children and adolescents; and ethical, legal, and liability issues. Contribute to public health in the area of addiction thanks to a special introductory chapter entitled "A Public Health Approach to Prevention: The Health Professional's Role." Easily switch back and forth between the ASAM Essentials and the parent text thanks to a parallel chapter organization. Zero in on the most important, practical information thanks to highly focused, efficient coverage. Maximize your understanding and retention of vital concepts with the aid of key points summaries, review questions, and suggested readings in each chapter. The core concepts you need to write and speak German Learning a new language is a fun and challenging feat for students at every level. Perfect for those just starting out or returning to German after some time away, German Essentials For Dummies focuses on core concepts taught (and tested on!) in a typical introductory German course. From adjectives and adverbs to understanding tenses and asking questions, you'll skip the suffering and score high marks at exam time with the help of German Essentials For Dummies. Designed for students (and parents) who want the key concepts and a few examples—without the review, ramp-up, and anecdotal content—German Essentials For Dummies is a perfect solution for exam-cramming, homework help, and reference. Focuses on everything from grammar, vocabulary, and pronunciations to verb forms and tenses Perfect for a refresher or a quick reference Aids you in writing assignments, tests, and conversational German If you have some knowledge of German and want to polish your skills, German Essentials For Dummies focuses on just the core concepts you need to communicate effectively. The fun and easy way to learn essential grammar rules, common usage errors, and other key concepts in the English language - written specifically for the Australian audience Understanding the rules of English is key to being an effective communicator—at work, at school, or anywhere else. If you struggle with the rules—and who hasn't—English Grammar Essentials For Dummies, Australian Edition is the book for you. Covering just the basics you need, the book boils the rules of grammar down to the core concepts that will make you a better communicator in any and every aspect of your life. Ideal for students, job hunters, adult learners, those who speak English as a second language, and anyone who wants to make a good impression Covers the vital essentials needed for better written communication Serves as an excellent refresher course for professionals whose primary mode of communication is increasingly electronic and written Clear and understandable writing can be the key to success in almost any professional field. With English Grammar Essentials For Dummies, Australian Edition, you'll master the basics with ease! True enjoyment in life is found by focusing on the essentials. A growing number of people recognize their need for a reliable guide for their life's journey. Essentials for Life fills that need by helping readers get back to the basics of what matters most with a fresh perspective on four core essentials of the Christian life: What do I believe? How do I grow closer to God? What should my character and life reflect? How do I live my life every day? Essentials for Life offers fifty daily or weekly readings that each include a key life-guide principle, scripture and quotes, meditation, an interesting fact, and a unique application suggestion. Each discussion offers hope and a sense of peace and well-being by focusing on life with an eternal perspective. The content offers spiritual truth while the interior graphic design, which includes sidebars and visuals, enhances the readability and the impact of each core essential. This text teaches the essentials of C programming, concentrating on what readers need to know in order to produce stand-alone programs and so solve typical scientific and engineering problems. It is a learning-by-doing book, with many examples and exercises, and lays a foundation of scientific programming concepts and techniques that will prove valuable for those who might eventually move on to another language. Written for undergraduates who are familiar with computers and typical applications but are new to programming. A guide to fifty-two examples of must-see cinema, The Essentials Vol. 2 -- based on the Turner Classic Movies series -- is packed with behind-the-scenes stories, illuminating commentary, moments to watch for, and hundreds of photos spotlighting films that define what it means to be a classic. Since 2001, Turner Classic Movies' The Essentials has been the ultimate destination for cinephiles both established and new, showcasing films that have had a lasting impact on audiences and filmmakers everywhere. In this second volume based on the series, fifty-two films are profiled with insightful notes on why they're Essential, a guide to must-see moments, and running commentary from Essentials hosts past and present: TCM's Ben Mankiewicz and the late Robert Osborne, as well as Rob Reiner, Sydney Pollack, Molly Haskell, Carrie Fisher, Rose McGowan, Alec Baldwin, Drew Barrymore, Sally Field, William Friedkin, Ava DuVernay, and Brad Bird. Enjoy one film per week for a year of stellar viewing or indulge in your own classic movie festival. Spanning the silent era through the late 1980s with such diverse films as Top Hat, Brief Encounter, Rashomon, Vertigo, and Field of Dreams, it's an indispensable book for movie lovers to expand their knowledge of cinema and discover -- or revisit -- landmark films that impacted Hollywood forever. Here is a collection of seven previously published small books. Together, they form the ESSENTIALS that are needed to live the Christian life successfully. This volume is designed for eager believers who want to be everything Jesus is calling them to be. The new edition of this essential resource covers core areas of respiratory

care in a convenient outline format that makes it a great quick-reference guide, a handy review tool for credentialing examinations, and a comprehensive reference guide for clinical practice. Key topics include basic science; anatomy and physiology of the respiratory, cardiovascular, renal, and neurological systems; and therapeutic aspects of neonatal, pediatric, and adult respiratory care. Also features extensive coverage of pharmacology and infection control. The convenient outline format breaks information down into manageable bits of information that make it ideal for study, review, and quick reference The comprehensive coverage of key topics - from introductory material through therapeutic care - consolidates the full spectrum of respiratory care into one essential resource Completely updated to reflect the significant advancements in the field of respiratory care Reflects the required core content of the most recent National Board for Respiratory Care (NBRC) examination matrix, ensuring the most up-to-date competency requirements for certification Features new chapters on ventilatory management for obstructive pulmonary disease, adult respiratory distress syndrome, NIPPV, tracheal gas insufflation, prone positioning, and liquid ventilation A redesigned format provides easier navigation through the text Whether studying chemistry as part of a degree requirement or as part of a core curriculum, students will find Chemistry Essentials For Dummies to be an invaluable quick reference guide to the fundamentals of this often challenging course. Chemistry Essentials For Dummies contains content focused on key topics only, with discrete explanations of critical concepts taught in a typical two-semester high school chemistry class or a college level Chemistry I course, from bonds and reactions to acids, bases, and the mole. This guide is also a perfect reference for parents who need to review critical chemistry concepts as they help high school students with homework assignments, as well as for adult learners headed back into the classroom who just need to a refresher of the core concepts. The Essentials For Dummies Series Dummies is proud to present our new series, The Essentials For Dummies. Now students who are prepping for exams, preparing to study new material, or who just need a refresher can have a concise, easy-to-understand review guide that covers an entire course by concentrating solely on the most important concepts. From algebra and chemistry to grammar and Spanish, our expert authors focus on the skills students most need to succeed in a subject. Designed for shorter programs of 85 hours or fewer, Mosby's Essentials for Nursing Assistants, 5th Edition provides coverage of the concepts and skills that are essential to becoming a nursing assistant. With focus on quality of life in the patient/person and self-pride in the nursing assistant this concise text emphasizes the importance of treating residents with respect while providing safe, competent, and efficient care. Delegation Guidelines identify the nursing assistant's specific responsibilities in accepting commonly delegated tasks. Promoting Safety and Comfort boxes highlight important considerations for providing safe and effective care while promoting patient comfort. Procedures boxes are divided into step-by-step format with instructions for performing each skill, including Quality of Life courtesies, Pre-procedure, Procedure, and Post-Procedure sections to make learning critical skills easier. Focus on PRIDE boxes highlight personal and professional responsibility, rights and respect, independence and social interaction, delegation and teamwork, and ethics and laws, encouraging you to promote pride in the person, family, and yourself. Quality of Life reminders in the procedure boxes reinforce the simple courtesies that should be afforded to all patients, demonstrating how to show respect for the patient as a person. NNAAP in the Procedure Title Bar alerts you to skills that are part of the National Nurse Aide Assessment Program. Concise coverage of nursing assistant content that's ideal and easy to use in classes with shorter hour requirements. Detailed illustrations offer step-by-step visual guidelines for performing key procedures. NEW! Focus on Surveys boxes with common survey questions emphasize the nursing assistant's role in providing safe and effective care. NEW! Focus on Practice boxes at the end of each chapter present short case scenarios with questions so you can consider practical applications for providing patient care. NEW! The Person's Rights chapter highlights the importance of understanding and protecting a patient's rights. NEW! Pressure Ulcers chapter familiarizes you with the risk factors of pressure ulcers and the information to identify individuals at risk. NEW! Laminated, pocket-sized reference cards include information on vital signs, measurement conversions, range-of-motion, abbreviations, positioning, and the 24-hour clock for easy access to information critical in providing safe and effective care. NEW! Updated Companion CD has 28 procedures, including 3 new procedures, containing interactive learning exercises, an updated audio glossary, a new Spanish audio glossary, and Body Spectrum (an anatomy and physiology program) providing you with additional tools for independent learning that reinforces textbook content. Essentials for Blended Learning provides a practical, streamlined approach for creating effective learning experiences by blending online activities and the best of face-to-face teaching. Effective blended learning requires rethinking of teaching practices and a redesign of course structure. Suitable for instructors in any content area, this book simplifies these difficult challenges without neglecting important opportunities to transform teaching. The revised second edition is more streamlined and easier to user, and includes more real-world examples of blended teaching and learning, the latest technologies, and additional research-based learning activities. Writing well, and persuasively, is not only a discipline that can be learned, it is one deeply rooted in the classical arts of rhetoric and polemic. This book introduces the essential skills, rules, and steps for producing effective political prose appropriate to many contexts, from the editorial, the op-ed, and the polemical essay to others both weighty and seemingly slight. The ONLY textbook written for limited radiography students, this book makes it easy to understand and perform basic procedures. It incorporates all the subjects mandated by the American Society of Radiologic Technologists (ASRT) curriculum, so you will be thoroughly prepared for the ARRT Limited Scope Exam. Coverage includes the latest information on x-ray science and techniques, processing, radiation safety, radiographic anatomy, patient care, and pathology, along with step-by-step instructions for positioning. Thorough preparation for the ARRT Limited Scope Exam and clinical practice is a key focus of this title. Concise coverage incorporates all of the content mandated by the ASRT Core Curriculum for Limited X-ray Machine Operators. The latest information on state licensure and limited radiography terminology ensures you understand the role of the limited practitioner. Topics include x-ray science and techniques; radiation safety; radiographic anatomy, pathology, and positioning of upper and lower extremities, spine, chest and head; patient care; and ancillary clinical skills. Over 1,000 anatomy illustrations, positioning photos, and x-rays teach anatomy and demonstrate patient positioning and the resulting x-rays in detail.

Math and radiologic physics concepts are presented in a easy-to-follow way. Bone densitometry chapter provides all the information needed to perform bone densitometry exams and to pass the ARRT bone densitometry certification exam. Step-by-step instructions for positioning the patient for the radiographic procedures performed by limited operators. EXPANDED! Digital imaging concepts reflect current practice and meet the requirements of the ASRT Limited Scope Content Specifications. NEW! The most common podiatric and chiropractic radiography procedures have been added for practitioners working in states that have limited podiatric or chiropractic license categories. NEW! Updated drawings, photos, and medical radiographs enhance understanding of key concepts and illustrate current technology. UPDATED! Patient care section now includes discussions of mechanical lifts and safe storage of chemicals, as well as a table of normal pediatric and adult vital signs. Quick Access to the Important Facts and Concepts. As a new department chair, you face many challenges?chief among them that you likely received little or no formal training in academic leadership. You may feel that you face these challenges alone, but in fact a wealth of information and timetested techniques have been collected over the years from experienced academic administrators. For the first time, this booklet brings together some of the best guidance and strategies that have appeared in The Department Chair, resulting in a collection that is highly relevant to a new chair?s work. The advice contained in these pages can help you build the skills necessary to successfully lead your department. This booklet is full of practical advice that can be put to use immediately, and each article is concisely written so you won?t have to spend valuable time searching for a solution or technique. Whether you?re looking for information on how to work more effectively with your dean, how to better manage your time, how to conduct successful department meetings, or how to best facilitate change, this booklet will help?it covers all these topics and more, from the basics to the specifics. This booklet is structured to provide guidance in four critical areas: chair as leader, getting started, managing conflict, and helping faculty and students thrive. The articles were selected to provide you with timely, comprehensive information. They detail effective practice and represent the best, most innovative thinking on topics and situations you will regularly encounter. This essential resource will become your personal guide as you navigate the responsibilities of your new role as department chair. Showcasing 52 Essential films from the silent era through the 1980s, Turner Classic Movies invites you into a world filled with stirring performances, dazzling musical numbers, and bold directorial visions that mark the greatest moments in film history. Since its inception on Turner Classic Movies in 2001, The Essentials has become the ultimate series for movie lovers to expand their knowledge of must-see cinema and discover or revisit landmark films that have had a lasting impact on audiences everywhere. Based on the TCM series, The Essentials book showcases fifty-two must-see movies from the silent era through the early 1980s. Readers can enjoy one film per week, for a year of stellar viewing, or indulge in their own classic movie festival. Some long-championed classics appear within these pages; other selections may surprise you. Each film is profiled with insightful notes on why it's an Essential, a guide to must-see moments, and running commentary from TCM's Robert Osborne and Essentials guest hosts past and present, including Sally Field, Drew Barrymore, Alec Baldwin, Rose McGowan, Carrie Fisher, Molly Haskell, Peter Bogdanovich, Sydney Pollack, and Rob Reiner. Featuring full-color and black-and-white photography of the greatest stars in movie history, The Essentials is your curated guide to fifty-two films that define the meaning of the word "classic." As a writer for AskMen.com, Examiner.com, co-founder and Dating and Relationship Consultant for Suave Lover International and the Suave Lover Podcast, long term bartender and public health professional, I have direct client, personal and social experiences towards improving and solving pick up, dating and relationship situations. The young straight men I've seen and worked with, initially want two things, to meet more women and have more sex. What they don't know is that the success for those two things relies on more than specific pick up lines and rico suave moves, it involves becoming a better man. The current market for pickup and dating self-help material is overwhelming, objectifying, lacks universality and misses out on this concept. The Essentials provides quick answers for men who want to improve their success with women but with a focus on overall development. Packaged as a travel-friendly, one-stop summary of the very best advice, with sections ranging from self-improvement to creating and sustaining relationships, The Essentials is what you need to improve your current status as a Man. Problem: The current market for pickup and dating self-help material is overwhelming, objectifying, and lacks universality. Solution: The Essentials, packaged as a travel-friendly, one-stop summary of advice, avoids pick-up lines or rico suave moves, and provides expert and concise answers for men who want to improve their success with women but with a focus on overall internal development. Short and to the Point: Read this - Meet more people, Have more sex, Improve yourself In the parable of the wise and foolish builders, the storm came to both men. The difference between those that weather the storm and those that don't is preparation - it's doing, it's action. Over six weeks we'll learn about faith essentials that, when put into practice, will give us the strength to stand no matter what storm comes our way.

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