

Healthcare Proposal

Student Name

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The aging of the American population is a major issue that will impact all aspects of society, but none more so than the healthcare industry. For the past few decades, the average age of the American population has been increasing due to smaller family sizes and lowered fertility rates, with the result that the U.S. population is increasingly slanted towards the elderly. As the Baby Boomer generation moves towards old age, this shift will only accelerate. This will carry with it additional strains on the U.S. healthcare system, which is already experiencing systemic problems with existing care.

My proposal will discuss the effects of the aging U.S. population on the existing healthcare system and solutions to make healthcare more accessible and customer-friendly to seniors. This issue is deeply relevant to business research because elderly patients tend to require healthcare services more often than younger patients, which will put a strain on the system and on care providers. At the same time, elderly patients are wealthier on average than younger patients, and this wealth can be harnessed by their care providers to help pay for necessary upgrades and overhauls to existing care.

My study will examine the impact that an aging population will have on the existing healthcare system and propose remedies that can ameliorate problems that will be coming down the pike. To buttress my arguments, I will be using qualitative and quantitative articles demonstrating how aging populations impact healthcare systems, as well as solutions that have been proposed or tried. I will also incorporate examples from other countries such as Japan and Germany that also have to contend with the issue of aging populations and healthcare system strain. My hope is that my article will show the importance and business opportunities present in changing the healthcare system to accommodate seniors.

References

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